

Christian Bellofatto

cbellofatto@gmail.com · North Bend, WA

WORKDAY · META · COLOR HEALTH · ZILLOW · SKYPE · MICROSOFT

High-empathy, high-craft product manager with over 20 years of experience and multiple celebrated product launches. I specialize in UX-forward, early-stage product development in both B2C and B2B companies. I thrive in small, tight-knit, high-velocity teams who take pride in delighting users and customers.

Video bio: https://youtu.be/lgg_W-299Fo

EXPERIENCE

Senior Product Manager — Workday

2026–Present

Agentic CLM (Evisort, acquired by Workday in 2024) — codifying business process from contract request to executed document

- Scoped and drove the top 5 product gaps behind closed-lost opportunities — collectively over \$10M in lost ARR and \$37M in open pipeline — into the 26R2 release, closing longstanding gaps correlated with lower retention and higher churn among existing customers.
- Pulled into a company-wide workstream redefining the product manager role for an AI-native organization — co-authoring a memo with the SVP of Product on how AI is reshaping product, design, and engineering, and building the PM training curriculum behind it.
- Stepped into a product leadership gap mid-cycle when my manager took unexpected medical leave, assuming ownership of multiple workstreams across Product, Design, and Engineering to keep the 26R2 GA release on track.
- Led cross-functional enablement for the release across all Workday functions, building out documentation and video walkthroughs and running weekly office hours to share updates, gather feedback, and unblock teams ahead of GA.
- Nominated for the Outstanding Contributor Award for Innovation (FY27 Q2).

Senior Product Manager — Meta

2023–2026

Hyperscape — Capture App (Consumer Mobile + XR)

- Led the end-to-end design and launch of Hyperscape Capture, enabling Quest users to transform real-world rooms into immersive, photorealistic VR spaces; widely praised by reviewers and VR communities for its simplicity and visual fidelity.
- Drove a major UX overhaul, reducing capture time from 30–40 minutes to ~6 minutes and raising ease-of-capture from 2.9 → 4.2 and output quality from 3.5 → 4.25.
- Scaled the product to 10× forecast adoption, partnering with 30+ engineers and cross-functional teams to deliver a simplified, reliable, consumer-ready capture experience.

Generative AI Infrastructure (Conversation Platform + MetaChain)

- Led product strategy and launch of Meta's foundational GenAI platforms — the Conversation Platform and MetaChain — now powering conversational and agentic AI experiences across Facebook, Instagram, and WhatsApp.
- Standardized conversational AI development with a unified API that let teams ship new AI experiences in days instead of weeks, eliminating fragmented infrastructure and accelerating developer velocity across major Meta surfaces.
- Introduced modular, privacy-aware operators and step-level debugging tools, cutting troubleshooting from hours to minutes and saving hundreds of engineering hours quarterly while supporting high-visibility AI launches company-wide.

Principal Product Manager — Color Health**2021–2023**

- Launched and grew a new genetics-based business from \$0 to \$2M in ARR, providing genetic sequencing for clinical trials run by major pharmaceuticals and their participants.
- Led the end-to-end development and launch of several new pharmacogenetics offerings, including patient reporting and operational tooling.
- Saved hundreds of engineering hours and derisked Color's clinical reporting by introducing a CMS — a project considered close to impossible, delivered by the team in under 6 months with no major bugs.

Principal Product Manager — Zillow**2018–2021**

- Launched the company's for-sale and rentals businesses in Canada, growing demand from \$0 to an estimated \$5M run rate.
- Led over 180 engineering teams across Zillow Group to reach 100% compliance with the 2019 California Consumer Privacy Act in under 9 months — owning in-scope data identification, the user-facing privacy portal, back-end APIs and services, and program management across all 180 teams.
- Defined and launched a new CRM in under 3 months to support the launch of the Zillow Homes brokerage, handling email, SMS, and phone conversations with tailored automation across three business units.

Senior Product Manager — Microsoft (Skype)**2017–2018**

- Drove growth in Weekly Active Video Callers, one of Skype's most important leading indicators for retention and engagement.
- Launched background blur for video calls and a major refresh of the in-call experience that created affordance for a new suite of plugins (whiteboard, reactions, and more).

Product Manager — Apto**2015–2017**

- Led the 0→1 launch of Apto's mobile app, a sidecar companion to their Salesforce-based commercial real estate CRM.
- Grew the team from 1 to 6 engineers and the product from 0 to several hundred users.
- Led customer calls to identify Jobs to be Done, scoped the MVP, and partnered with sales and marketing on go-to-market.
- Stood up the company's first Mixpanel instance, defined all eventing, and built out retention and engagement dashboards.

Product Manager — Microsoft (SharePoint)**2007–2012**

- First college hire onto the team following Microsoft's acquisition of Groove Networks, a Ray Ozzie company.
- Led a first-principles reimagination of document sharing, simplifying and unifying the experience across SharePoint, Office, Office 365, and SkyDrive.
- Launch was celebrated with critical and user acclaim.

EDUCATION

Columbia University — Continuing Education**2014–2015**

Linear Algebra, Multivariable Calculus, Graduate-level Probability

Manhattanville College — BA, Computer Science**2003–2007**

Computer Science major, Philosophy minor. Awarded the EJ Lemmon prize in logic.